

Take Stock in Kentucky Winners for Spring, 2006

1st Place State - \$109,987- Portfolio Value # KY_52_ZZ211 - Greenup County High School, Nathan Sutton -Advisor

2nd Place State - \$108,520 - Portfolio Value # KY_52_ZZ563 - Campbell County High School, Cynthia Henley-Advisor

3rd Place State - \$107,163 - Portfolio Value # KY_52_ZZ235 - Greenup County High School, Nathan Sutton - Advisor

REGIONAL WINNERS

Region	<u>Team ID</u>	Portfolio Value	<u>School</u>	<u>Teacher</u>
North Elementary/Middle	KY_52_ZZ141	\$108,200	Burlington Elementary School	Ed Bonhaus, Advisor
North High School	KY_52_ZZ563	\$109,432	Campbell County High School	Cynthia Henley, Advisor
East Elementary/Middle	KY_52_ZZ56	\$102,088	Hatcher Elementary	Kerri Keener, Advisor
East High School	KY_52_ZZ211	\$109,987	Greenup County High School	Nathan Sutton, Advisor
Central Elementary/Middle	KY_52_ZZ301	\$106,882	Bloomfield Middle School	Jim Hundley, Advisor
Central High School	KY_52_ZZ246	\$107,962	Louisville Male Traditional High	Josh Poore, Advisor
West Elementary/Middle	KY_52_A23	\$104,211	Henderson Cty. South Middle	Nicole Newland, Advisor
West High School	KY_52_ZZ466	\$101,069	Mayfield High School	Kelly Gillum, Advisor

Take Stock in Kentucky is our own "Kentucky version" of The Stock Market Game[™] which gives students the opportunity to learn about and invest in Kentucky businesses and companies important to the local economy. Using the Stock Market Game program, a national program of the Foundation for Investor Education with an investment simulation, students also learn about economics, finance, and our American economic system. Teachers are provided with educational resources to teach students about investing, capital formation, the stock market, and the economy. The program is offered each Fall and Spring.

In Take Stock in Kentucky, teams of students research Kentucky companies, make investment decisions, and create their portfolios, investing \$100,000 in imaginary money in stocks over a 10 week period. Teams are ranked on equity in portfolio. Student teams compete against other Kentucky teams statewide and across local regions for prizes. For Spring 2006, 825 teams of 3,420 students and 90 teacher at 67 schools participated in Take Stock in Kentucky.

Winning portfolios made their greatest gains in stocks like AK Steel (AKS), Sears (SHLD), Peabody Energy (BTU), CSX Railroad (CSX), Nacco (NC) and Tempur Pedic (TPX), Xerox (X), 3M (MMM), and Marathon Oil (MRO).

The first place portfolio performed better than the S&P Index by 8.08% during the 10 weeks the team invested.

Take Stock in Kentucky awards include: 1st place prize of \$300, 2nd place of \$200, and 3rd place of \$100 to be used by the school, class, or team, plus \$50 for a class pizza party. The first place team will receive class trophies, and medals at the Kentucky Council on Economic Education Annual Awards program in June, 2006. The top team in each region will all receive **"I Took Stock in Kentucky...and Won!** tshirts and a check for \$50 for the team or class.

During 2005-06 school year, over 10,549 Kentucky students learned about our economy and our market system and were introduced to investing through the Stock Market Game and Take Stock in Kentucky.

"They see that the concepts we're learning have real-life applications. Making those connections makes them more eager to learn." Kim Code, teacher

My students "...would watch the Cartoon Network before coming into school and now they're watching the news and the financial reports. To me, that just takes these kids to a whole new level of learning." Tina Hayes, 5th grade teacher

For more info, contact the Kentucky Council on Economic Education, 502-213-4557 or info@econ.org.

Take Stock in Kentucky is sponsored by Hilliard Lyons.