




**THE STOCK MARKET GAME™**  
**Winners for Spring 2012**  
**Stock Market Game Competition**

<b>State Winning Teams</b>					
State Rank	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
1st State	ZZ145	19,2258	\$125,699	HARRISON COUNTY AREA TECHNOLOGY CENTER	Sean Murphy
2nd State	ZZ272	15,5720	\$122,045	FRANKLIN COUNTY HIGH SCHOOL	Stephanie Morrell
<b>Regional Winning Teams</b>					
Regional Rankings	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
Cent E/M	ZZ108	12.2760	\$118,749	HARDINSBURG ELEMENTARY SCHOOL	Terri Haycraft
Cent HS	ZZ272	15.5720	\$122,045	FRANKLIN COUNTY HIGH SCHOOL	Stephanie Morrell
East EM	A0	10.1844	\$116,658	CAUDILL MIDDLE SCHOOL (MADISON COUNTY)	Mary Bowlin
East HS	ZZ209	13.1489	\$119,622	LETCHER COUNTY CENTRAL HIGH SCHOOL	Barb Hampton
North HS	ZZ145	19.2258	\$125,699	HARRISON COUNTY AREA TECHNOLOGY CENTER	Sean Murphy
South E/M	ZZ66	7.5362	\$114,010	GRAYSON COUNTY MIDDLE SCHOOL	Teresa Blain
West E/M	ZZ26	8.5919	\$115,065	BENTON MIDDLE SCHOOL (MARSHALL COUNTY)	Chris Harvey
West HS	ZZ267	10.5836	\$117,057	JOHN HARDIN HIGH SCHOOL (HARDIN COUNTY)	Angela Lewis

**For the Spring 2012, 489 teams with 62 teachers and 1,903 students participated in our Stock Market Game 10-week competition. For all of our Stock Market Game and Take Stock in Kentucky programs this year, a total of 1,806 teams with 216 teachers and 6,749 students participated.**

Winning teams learned early on (or from previous winning teams, grandparents, parents, etc.) that Apple AAPL stock is an excellent stock choice. During the 10 weeks of the competition, AAPL stock rose 39.88%. For the school year, AAPL stock value rose 66% and is up 602% from 5 years ago! Winning portfolios reflect some real research, and diversity, with winning returns in Apple (AAPL), Priceline (PCLN), Google (GOOG), Monster Beverage (MNST) and Under Armour (UA). Congratulations to all the teams participating!!

Stock Market Game awards include: 1st place prize of \$300 for team, 2nd place of \$100 for team. Teams will also receive school trophies, SMG t-shirts, and member certificates. Regional Award first place teams will all receive certificates and SMG t-shirts. All State and Regional winning team members are invited to the Kentucky Council on Economic Education Awards Luncheon, at the Louisville Pendennis Club, on April 27 to be recognized and receive awards.

The Stock Market Game™ is a national program of the Foundation for Investor Education and is offered in Kentucky by the Kentucky Council on Economic Education (KCEE). It is an interactive, interdisciplinary program for students in grades 4-12 (and college) to learn about economics, finance, and our American economic system. The program is offered each Fall and Spring. Over a period of 10 weeks, teams of students research companies, make investment decisions, and create their portfolios, investing \$100,000 in imaginary money in stocks and mutual funds. Teams are ranked on equity in portfolio. Teachers are provided with educational resources to teach students about investing, capital formation, the stock market, and the economy. Student teams compete against other Kentucky teams statewide and across local regions for prizes.

*"They see that the concepts we're learning have real-life applications. Making those connections makes them more eager to learn."* Kim Code, teacher

*"Keeping up with their portfolios enabled (my students) to practice math skills and learn some valuable information about business. I have no doubt their math, social studies, and practical living skills were all enhanced through this program!"* Traci Gillock, Teacher

For more info, contact the Kentucky Council on Economic Education, 502-267-3570 or [info@econ.org](mailto:info@econ.org).

**About the KCEE:** The Kentucky Council on Economic Education is a 38 year old non-profit organization that provides professional development opportunities for Kentucky teachers, classroom curricula and resources, and programs, like the Stock Market Game and Take Stock in Kentucky. Since 1974, KCEE has worked with tens of thousands of committed teachers through our six Centers at Morehead, Murray State, Eastern Kentucky, Western Kentucky, Northern Kentucky and Bellarmine Universities. Last year alone, we trained over 1,900 teachers through our professional development offerings and many more used our programs. We are also hosting our 4th annual Life Fundamental\$ Financial Literacy Summit this summer (June 23-24) for middle and high school educators.

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