




THE STOCK MARKET GAME™
Winners for Fall 2010
Stock Market Game Competition

State Winning Teams					
State Rank	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
1st State	ZZ67	5.9708	\$114,185	BOWEN ELEMENTARY (Jefferson)	Cathy Jackson
2nd State	ZZ300	7.4867	\$113,524	GRAVES COUNTY HIGH SCHOOL	Michelle McKee
Regional Winning Teams					
Regional Rankings	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
Cent E/M	ZZ67	5.9708	\$114,185	BOWEN ELEMENTARY (Jefferson)	Cathy Jackson
Cent HS	ZZ128	3.6114	\$111,826	TRINITY HIGH SCHOOL	Dr. Thomas Zehnder
East E/M	ZZ45	0.0788	\$108,293	SETON CATHOLIC SCHOOL	Lori Saunier
East HS	ZZ142	1.3363	\$109,551	MODEL LAB HS (Madison)	Charlene Park
North E/M	ZZ124	(4.1626)	\$104,052	GALLATIN COUNTY MIDDLE	Mary Beth Herndon
North HS	ZZ197	4.9805	\$113,195	COVINGTON CATHOLIC	Robb Schneeman
South HS	ZZ61	(0.3976)	\$107,817	FRANKLIN-SIMPSON HIGH	Bryan Jones
West E/M	ZZ269	3.2841	\$109,322	CARLISLE COUNTY MIDDLE	Brenda Mahan
West HS	ZZ300	7.4867	\$113,524	GRAVES COUNTY HIGH	Michelle McKee

For the Fall 2010, 388 teams with 46 teachers and 1,301 students participated in our Stock Market Game 10-week competition. For our Take Stock in Kentucky competition, 194 teams of 736 students and 28 teachers participated.

This was a very exciting competition with lots of lead changes throughout the semester. Congratulations to all the teams participating!!

Stock Market Game awards include: 1st place prize of \$300 for team, 2nd place of \$100 for team. Teams will also receive school trophies, SMG t-shirts, and member certificates. Regional Award first place teams will all receive certificates and SMG t-shirts. All State and Regional winning team members are invited to the Stock Market Game Awards Banquet, hosted by Hilliard

Lyons and the Federal Reserve Bank of St. Louis-Louisville Branch, at the Louisville Pendennis Club, in early May to be recognized.

The Stock Market Game™ is a national program of the Foundation for Investor Education and is offered in Kentucky by the Kentucky Council on Economic Education (KCEE). It is an interactive, interdisciplinary program for students in grades 4-12 (and college) to learn about economics, finance, and our American economic system. The program is offered each Fall and Spring. Over a period of 10 weeks, teams of students research companies, make investment decisions, and create their portfolios, investing \$100,000 in imaginary money in stocks and mutual funds. Teams are ranked on equity in portfolio. Teachers are provided with educational resources to teach students about investing, capital formation, the stock market, and the economy. Student teams compete against other Kentucky teams statewide and across local regions for prizes.

"They see that the concepts we're learning have real-life applications. Making those connections makes them more eager to learn." Kim Code, teacher

"Keeping up with their portfolios enabled (my students) to practice math skills and learn some valuable information about business. I have no doubt their math, social studies, and practical living skills were all enhanced through this program!" Traci Gillock, Teacher

For more info, contact the Kentucky Council on Economic Education, 502-267-3570 or info@econ.org.

Stock Market Game is sponsored by Hilliard Lyons.
www.econ.org/smq