

Take Stock in Kentucky Winners for Fall, 2008

State Ranking	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
1	ZZ144	31.4618	\$110,642.48	FARLEY ELEMENTARY (McCracken)	Hayes, Tina
2	ZZ282	30.3243	\$109,504.99	LINCOLN ELEMENTARY (DAYTON)	CLIFTON, TROY
3	ZZ103	29.8040	\$108,984.65	NORTH TODD ELEMENTARY	BAILEY, BO
4	ZZ283	29.2542	\$108,434.81	LINCOLN ELEMENTARY (DAYTON)	CLIFTON, TROY
5	ZZ143	28.7907	\$107,971.38	FARLEY ELEMENTARY (McCracken)	HAYES, TINA
6	ZZ109	28.4184	\$107,599.07	LYON COUNTY HIGH SCHOOL	HURST, CRYSTAL
7	ZZ281	27.8819	\$107,062.56	LINCOLN ELEMENTARY (DAYTON)	CLIFTON, TROY
8	A59	27.3114	\$106,492.02	LINCOLN ELEMENTARY SCHOOL (DAYTON)	Chenot, Tim
9	ZZ95	27.2028	\$106,383.42	NORTH TODD ELEMENTARY	BAILEY, BO
10	ZZ92	26.5024	\$105,683.09	NORTH TODD ELEMENTARY	BAILEY, BO

Regional Winners	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
Central E/M	A3	26.1126	\$105,293.21	MEADOW VIEW ELEMENTARY (Hardin)	Gillespie, Linda
Central HS	ZZ158	22.0851	\$101,265.72	RUSSELL COUNTY HS	Bean, Tracy
East E/M	ZZ60	23.8376	\$103,018.23	EAST BERNSTADT ELEMENTARY	Roberts, Sandra
East HS	ZZ147	20.3143	\$99,494.86	PIKEVILLE HIGH SCHOOL	Doughton, Shirley
North E/M	ZZ282	30.3243	\$109,504.99	LINCOLN ELEMENTARY (Dayton)	Clifton, Troy
West E/M	ZZ144	31.4618	\$110,642.48	FARLEY ELEMENTARY (McCracken)	Hayes, Tina
West H/S	ZZ109	28.4184	\$107,599.07	LYON COUNTY HS	Hurst, Crystal

Take Stock in Kentucky is our own "Kentucky version" of The Stock Market Game[™] which gives students the opportunity to learn about and invest in Kentucky businesses and companies important to the local economy. Using the Stock Market Game program, a national program of the Foundation for Investor Education with an investment simulation, students also learn about economics, finance, and our American economic system. Teachers are provided with educational resources to teach students about investing, capital formation, the stock market, and the economy. The program is offered each Fall and Spring.

In Take Stock in Kentucky, teams of students research Kentucky companies, make investment decisions, and create their portfolios, investing \$100,000 in imaginary money in stocks over a 10 week period. Teams are ranked on equity in portfolio. Student teams compete against other Kentucky teams statewide and across local regions for prizes. For Fall, 2008, 42 teachers and 400 teams of 1,744 students took part in the Take Stock in Kentucky competition. For the Stock Market Game (semester and year long competitions) 87 teachers, with 662 teams of 2,312 students participated with Central HS taking first place, Ryan Gilliland, teacher.

In Take Stock in Kentucky teams can only investing in companies on the Kentucky stock list, which are banks, manufacturers, services, retailers, etc. in Kentucky. Interesting to note that most of the winning teams' profitable picks were the retailers; Sears (SHLD), Target (TGT), JCPenney's (JCP), Wal-Mart (WMT), Amazon (AMZN), with the shipping companies FedEx (FDX) and UPS (UPS) and global restaurant everyone knows, McDonalds (MCD).

In the Take Stock in Kentucky competition 31% of the teams made a profit on their \$100,000 investment portfolio and 98% of the teams showed greater returns on their investments than the S&P500 during the same time period. Students REALLY do their research!!

Take Stock in Kentucky awards include: 1st place prize of \$300, 2nd place of \$200, and 3rd place of \$100 to be used by the school, class, or team, plus \$50 for a class pizza party. The first place state awards team from Farley Elementary will receive class trophies and medals at the Awards luncheon in May. The top 10 teams in the state will all receive **"I Took Stock in Kentucky...and Won!** Tshirts. The top team in each region will also receive a check for \$50 for the team or class.

For more info, contact the Kentucky Council on Economic Education, 502-267-3570 or info@econ.org.

Take Stock in Kentucky is sponsored by Hilliard Lyons.